

Advocacy for Patients

Janis M. Miyasaki, MD, MEd, FRCPC, University of Alberta



Review Past Efforts to Effect Change

- 1. Reflect on your past efforts to effect change**
- 2. Were you successful in your goal?**
- 3. What worked well?**
- 4. What needs to be changed?**
- 5. What is your next goal?**

Advocacy for Patients as a Healthcare Professional

1. Review skills for being an effective advocate
2. Steps in developing an advocacy plan
3. Communication methods
4. WIIFM?

References

Hoffman et al. The community pediatrics training initiative project planning tool: a practical approach to community-based advocacy. 2017 MedEdPORTAL https://doi.org/10.15766/mep_2374-8265.10630

Earnest MA et al. Physician advocacy: what is it and how do we do it? *Academic Medicine* 2010;85(1):63-67.